



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002629566** File Number: **CPR-127118** Submit Date: **01/10/2012** Call Sign: **KRWF** Facility ID: **35585** City:

REDWOOD FALLS State: MN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

#### Report reflects information for : Fourth Quarter of 2011

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being	
		filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Minneapolis-St.Paul
	Web Home Page Address	www.ksax.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00-9:30 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10:00 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

6)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00-10:30 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to new level, brining the viewing audience to the places and people of our world who form cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of a active volcano, or travels down the Nile River, viewers will travels the world without leave their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30-11:00 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will just her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experied Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:00-11:30 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/27/2011 @ 12:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/2011 episode #101
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/13/2011 @ 12:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/2011 episode #111
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	12/4/2011 @ 12:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-12-03
Episode #	12/3/2011 episode #102
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	10/9/2011 @ 12:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/2011 episode # 106
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Food For Thought With Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30 AM -12:00 PM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Does the Licensee	Yes	
identify the		
program by		
displaying		
throughout the		
program the		
symbol E/I?		

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Food For Thought With Claire Thomas
List date and time rescheduled	10/9/2011 @ 12:30 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/2011 episode #102
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response	
Title of Program	Food For Thought With Claire Thomas	
List date and time rescheduled	1/13/2011 @ 12:30 pm	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2011-11-12	
Episode #	11/12/2011 episode #111	
Reason for Preemption	Sports	

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Food For Thought With Claire Thomas
List date and time rescheduled	11/27/2011 @ 12:30 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/2011 episode #104
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Food For Thought With Claire Thomas

List date and time rescheduled	12/4/2011 @ 12:30 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	12/3/2011 episode #107
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kristi Neller
Address	415 Fillmore Street
City	Alexandria
State	MN
Zip	56308
Telephone Number	320-763-5729
Email Address	kneller@ksax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Dec. 10, 2011 - Aired 5:30- 10PM a holiday telethon to raise money for local charitable organization. Funds are used exclusively to provide food and toys to impoverished area families and children.

#### Other Matters (6)

Other Matters (1 of 6)	Response
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Other Matters (2 of 6)	Response
Program Title	Ocean Mysteries with Jeff Corwin
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Other Matters (3 of 6)	Response
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Days/Times Program Regularly Scheduled	Saturdays at 10:00 AM CT - Airs on Primary Digital Channel
Total times aired at regularly scheduled time	13

Length of Program	30 mins
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of 6)	Response
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#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KSAX-TV, Inc. **Attachments** 

No Attachments.